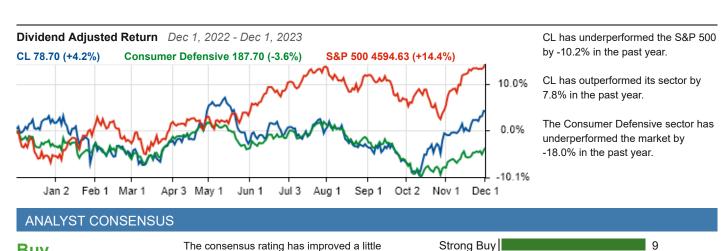
Colgate-Palmolive (CL)

Consumer Defensive / Household & Personal Products







Strong

Sell

since last month when it was also Buy.

Sell

QUANTITATIVE SCORES

Buy

Fair Value \$80.16 Margin of Safety 2%

The Margin of Safety is the difference between a company's Fair Value and the current price. See more on page 8.

Buy

Hold

Sell 0 Strong Sell 0

> 2 warnings Details on Page 8

Value Score

65

Buy

Strong

Buy

Value Score: Our value score looks at EV/EBITDA, P/E, P/S, P/TB (Price/Tangible Book) and EPS Predictability. P/S and P/TB are compared within a sector. Other metrics are compared across all stocks

Hold

Score 85

Quality

Quality Score: Our quality score compares profitability and balance sheet metrics to find high quality companies using ROIC, Net Margin, Gross Margin, Interest Coverage, and Debt / Equity metrics.

5

Growth Score

84

Growth Score: Our growth score looks at the 5 year history and the forward estimates for EBITDA, Sales, and EPS growth, ranking the best companies across all stocks.

Sentiment Score

86

Sentiment Score: Our sentiment score finds stocks in favor by analyzing Short Interest, returns in key periods over the last year, Price vs. 52-wk High, Days Since 52-wk High and MACD signals.

BUSINESS SUMMARY

Since its founding in 1806, Colgate-Palmolive has grown to become a leading global consumer product company. In addition to its namesake oral care line, the firm manufactures shampoos, shower gels, deodorants, and home care products that are sold in over 200 countries (international accounts for about 70% of its total sales base, including approximately 45% from emerging regions). It also owns specialty pet food maker Hill's, which sells its products through veterinarians and specialty pet retailers.

Employees 33,800

Homepage www.colgatepalmolive.com

Headquarters New York, NY

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VALUATION SUMMARY

	CL	Industry	S&P 500
Value Score	65	53	72
Price / Earnings	41.2	27.8	25.7
Price / Sales	3.4	2.7	2.6
Price / Free Cash Flow	25.6	28.0	25.6
Price / Book	-	5.0	4.5
Price / Tangible Book	-	98.0	500+
EV / EBITDA	20.2	17.3	21.6
EPS Predict. Pctl.	84	65	68
Piotroski F Score	5	7	5
5-Year P/E Range	22.2	2	41.2
5-Year P/B Range	89.8	3	-
5-Year P/S Range	3.0		4.6



GROWTH SUMMARY

	CL	Industry	S&P 500
Growth Score	84	64	74
Sales Growth			
Sales Growth Next Year	3.1%	3.8%	8.9%
Sales 1-Year Chg (%)	7.9%	4.7%	11.6%
Sales 3-Year Avg (%)	5.8%	9.6%	13.0%
Sales 5-Year Avg (%)	4.1%	7.4%	12.4%
EPS Growth			
Next Yr. Growth Est.	6.5%	10.8%	14.0%
EPS 1-Year Chg (%)	-16.6%	4.0%	8.1%
EPS 3-Year Avg (%)	-15.2%	13.2%	22.0%
EPS 5-Year Avg (%)	-4.6%	7.8%	11.8%



PEERS ANALYSIS SUMMARY

Ticker	Company	Cap (\$M USD	P/E	Div. Yield	1M Return	1Y Return	Margin of Safety	Value Score	Growth Score	Quality Score
CL	Colgate-Palmolive	\$64,799	41.2	2.4%	5.0%	3.8%	2%	65	84	85
EL	Estee Lauder Cos	\$47,214	86.2	2.0%	26.9%	-42.2%	-	50	63	69
KHC	Kraft Heinz	\$43,566	14.7	4.5%	11.6%	-6.0%	13%	70	88	76
KMB	Kimberly-Clark	\$41,918	23.9	3.8%	3.8%	-5.8%	19%	75	77	84
KVUE	Kenvue	\$39,619	36.9	3.9%	10.7%	-	16%	47	-	54
CHD	Church & Dwight Co	\$23,497	54.1	1.1%	6.0%	17.4%	-7%	66	81	81
CLX	Clorox	\$17,844	208.3	3.3%	24.7%	-0.8%	-19%	65	71	55
TSN	Tyson Foods	\$17,122	-	4.1%	4.8%	-23.7%	-	71	55	47
BG	Bunge Global	\$15,866	8.5	2.4%	3.6%	13.2%	-15%	86	47	77
COTY	Coty	\$10,325	27.7	-	24.2%	45.8%	-20%	57	83	77
NTCO	Natura &Co Holding	\$4,726	-	-	37.2%	57.0%	-	45	52	91
NWL	Newell Brands	\$3,355	-	3.5%	23.5%	-34.3%	-32%	77	28	43

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PROFITABILITY SUMMARY

	CL	Industry	S&P 500
Quality Score	85	67	77
Gross Margin	57.2%	43.0%	29.6%
Operating Margin	19.7%	14.9%	14.2%
Net Margin	8.3%	10.6%	10.4%
Return on Assets	9.9%	11.3%	9.2%
Return on Equity	-17633.3%	28.6%	32.6%
ROIC	20.8%	18.3%	20.8%



RETURNS SUMMARY

	CL	Industry	S&P 500
Sentiment Score	86	47	74
5-Day Return	1.8%	0.4%	0.8%
1-Month Return	5.0%	5.7%	8.4%
YTD Return	2.5%	4.6%	21.0%
1-Year Return	3.8%	4.6%	14.5%
3-Year Return	-2.0%	-4.9%	31.2%
5-Year Return	39.8%	22.5%	81.0%
Beta 1-Year	0.31	0.44	0.99



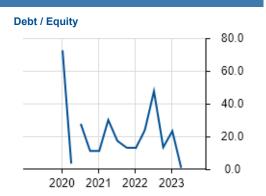


DIVIDEND

	CL	Industry
Dividend Yield	2.4%	2.4%
Payout Ratio	99.0%	59.9%
TTM Yield	2.4%	-
Dividend Per Share	\$1.92	\$3.07
Div. 1Y Chg (%)	2.1%	9.0%
Div. 3Y Avg (%)	2.9%	9.0%
Div. 5Y Avg (%)	2.7%	9.0%
Cons. Growth Years	10+	3
Div. Coverage Ratio	1.0	1.7

DEBT & EQUITY

Current Ratio	1.2
Quick Ratio	0.7
Price	\$78.70
Net Cash Per Share	-\$9.37
Equity Per Share	-\$0.01
Solvency Ratio	16%
Interest Coverage	13.5
Short % of Float	1.4%
Altman Z-Score	6.7



ANALYST REVISIONS

Current Quarter	EPS	Next Quarter E	PS
# Up Last 30 days	0.00	# Up Last 30 days	2.00
# Down Last 30 days	1.00	# Down Last 30 days	1.00
Mean Estimate	0.72	Mean Estimate	0.77
% Change (30 Days)	-10.00%	% Change (30 Days)	-9.41%

MEAN ESTIMATE TREND

	Cur Qtr	Next Qtr	Cur Year	Next Year
Latest	\$0.77	\$0.72	\$2.92	\$3.11
30 Days Ago	\$0.85	\$0.80	\$3.20	\$3.43
90 Days Ago	\$0.86	\$0.81	\$3.17	\$3.45
% Change (90 Days)	-10.5%	-11.1%	-7.9%	-9.9%

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EARNINGS SURPRISES

Earnings surprise is the difference between a company's announced earnings and the average analyst estimated value. Surprises typically causes the stock price to jump and are often followed by more of the same surprise type.

Surprise Summary (Last 12 Quarters)

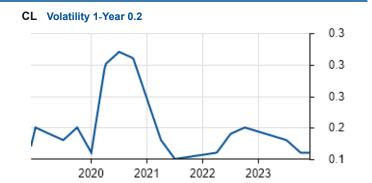
Surprise Type	Amount	Percent
Positive Quarters (> 2%)	4	33.3%
Negative Quarters (< 2%)	0	-
In-Line Quarters (within 2%)	8	66.7%

Surprise Detail (Last 6 Quarters)

Surprise Type	Announce Date	Period End Date	Actual EPS	Est. EPS	Surprise (%)
Positive	10/27/23	09/30/23	\$0.78	\$0.73	6.8%
Positive	07/28/23	06/30/23	\$0.77	\$0.75	2.7%
Positive	04/28/23	03/31/23	\$0.73	\$0.70	4.3%
In-Line	01/27/23	12/31/22	\$0.77	\$0.76	1.3%
In-Line	10/28/22	09/30/22	\$0.74	\$0.73	0.7%
In-Line	07/29/22	-	\$0.72	\$0.71	1.4%

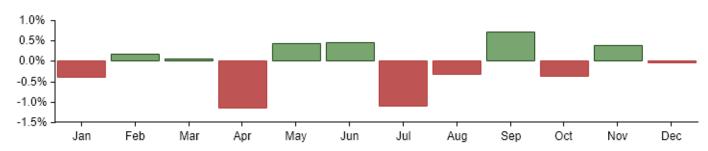
RISK

	CL	Industry	S&P 500
Best Monthly Return (5Y)	13.2%	11.8%	17.9%
Worst Monthly Return (5Y)	-12.0%	-8.2%	-16.4%
Beta 1-Year	0.31	0.44	0.99
Volatility 1-Year	0.16	0.11	0.13
Volatility 1Y Pctl.	15	-	-
Max Drawdown 1-Year	-16.0%	-19.1%	-10.3%
Max Drawdown 3-Year	-20.6%	-32.6%	-25.4%
Max Drawdown 5-Year	-22.6%	-33.9%	-33.9%



SEASONALITY

Seasonal Performance vs the S&P 500



5-YEAR RELATIVE PERFORMANCE VS S&P 500

Relative to the S&P 500 baseline, CL has underperformed the S&P 500 by -41.7% in the past 5 Years.

CL has underperformed its sector by -6.8% in the past 5 Years.

The Consumer Defensive sector has underperformed the market by -34.9% in the past 5 Years.



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Colgate-Palmolive (CL)

Consumer Defensive / Household & Personal Products



Overall Rating vs. Peers



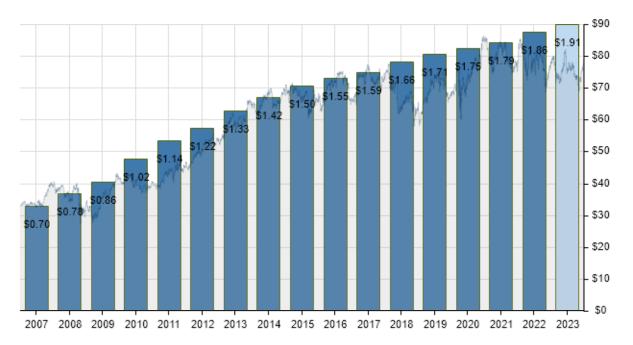
Ratings scores are relative to industry groups. They compare key metrics to rank stocks vs. their competitors. For example, higher growth than peers will score high even when the absolute growth is below the market average.

Crowth	Doors								
Growth vs I	Company	Growth	Sales	Eps	Sales Growt	th Sales 1	Y Sales 3Y	Sales 5Y	
		Rating vs. Peer	QoQ Chg.	QoQ Chg.	Next Y.	Chg (%) Avg (%)	Avg (%)	
KHC	Kraft Heinz	55	1.0%	-40.0%			5.2% 1.8		
KMB	Kimberly-Clark	53	1.6%	25.4%			2.6		
BG	Bunge Global	40	-15.1%	-0.8%			3.9% 15.7		
CL	Colgate-Palmolive	26	10.3%	16.2%			7.9% 5.8		
EL	Estee Lauder Cos	12	-10.5%	-93.3%	8	3.2% -10).3% 3.5	% 2.1%	
Valuation vs Peers									
Ticker	Company	Valuation Rating vs. Peer			PEG P/ railing	/S P/B	5Y P/E	Range	
BG	Bunge Global	93	8.5	9.4	0.2	0.3 1.	6 5.0 🏻	-	
KHC	Kraft Heinz	75	14.7	12.9	-	1.6 0.	9 3.8	-	
KMB	Kimberly-Clark	38	23.9	17.5	9.5	2.1 61.	7 17.8	34.2	
CL	Colgate-Palmolive	7	41.2	25.3	-	3.4	- 22.2	41.2	
EL	Estee Lauder Cos	4	86.2	32.1	-	3.1 8.	8 24.0	176.4	
Efficiency v	/s Peers								
Ticker	Company	Efficiency G Rating vs. Peer M	Gross Opera Jargin Marg		5Y RC	E Range	5Y RC	A Range	
KMB	Kimberly-Clark	95	33.9% 14	.9% 8.6%	-6536.4%	954.9%	9.1%	16.6%	
BG	Bunge Global	87	7.2% 4	.6% 3.2%	-32.2%	32.4%	-7.8%	10.5%	
CL	Colgate-Palmolive	66	57.2% 19	0.7% 8.3%	-26633.3%	2023.1%	9.4%	19.3%	
KHC	Kraft Heinz	57 3	33.0% 19	0.3% 11.0%	-20.9%	6.3%	-10.0%	3.5%	
EL	Estee Lauder Cos	51 7	70.3% 7	7.8% 3.5%	10.3%	54.6%	2.5%	15.8%	
Financial S	strength vs Peers								
Ticker	Company	Financial Str. Rating vs. Pee					es % Solveno Ratio	y Short % of Float	
KHC	Kraft Heinz	76		0.4		0.5	81.0% 15	% 2.2%	
BG	Bunge Global	59	(0.6	6.7	1.1	3.5% 15	% 2.5%	
KMB	Kimberly-Clark	50	1′	1.9	7.8	0.5	13.1% 18	% 1.4%	
EL	Estee Lauder Cos	31	,	1.9	3.7	1.0	35.2% 9	% 2.2%	
CL	Colgate-Palmolive	18		-	13.5	0.7	32.3% 16	% 1.4%	
Dividends v	vs Peers								
Ticker	Company	Dividends Rating vs. Peer	Div. Yield	TTM Yield	Price	Div. Per Share	Consecutive Div Growth Years	. Payout Ratio	
KMB	Kimberly-Clark	90	3.8%	3.8%	\$124.04	\$4.72		0+ 90.2%	
BG	Bunge Global	77	2.4%	2.4%	\$109.21	\$2.65		2 19.4%	
KHC	Kraft Heinz	67	4.5%	4.5%	\$35.52	\$1.60		0 65.6%	
CL	Colgate-Palmolive	27	2.4%	2.4%	\$78.70	\$1.92	1	0+ 99.0%	
EL	Estee Lauder Cos	10	2.0%	2.0%	\$131.94	\$2.64		2 172.6%	
Momentum	ı vs Peers								
Ticker	Company	Momentum Rating vs. Peer		3M 6M eturn Retui			eta Volatility IY 1Y	Price vs 52-wk High (%)	
					4% 2.5%		0.31 0.16	95.99	
CL	Colgate-Palmolive	47	5.0%	0.170 0.	4 70 2.3 70				
CL BG	Colgate-Palmolive Bunge Global	43	3.6%		5% 12.3%		0.69 0.28		
	, and the second		3.6%	-4.5% 21.		13.2%		93.7%	
BG	Bunge Global	43	3.6%	-4.5% 21. 10.3% -3.	5% 12.3%	13.2% -6.0%	0.69 0.28	93.7% 83.0%	

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DIVIDEND DETAIL



CALENDAR YE	AR DIVIDE	ND HISTORY	/	
Year	Ex-Dividend	Pay Date	Text	Amount
2023 Dividends				\$1.91
	10/20/23	11/15/23	Regular	\$0.48
	07/20/23	08/15/23	Regular	\$0.48
	04/20/23	05/15/23	Regular	\$0.48
	01/20/23	02/14/23	Regular	\$0.47
2022 Dividends				\$1.86
	10/20/22	11/15/22	Regular	\$0.47
	07/20/22	08/15/22	Regular	\$0.47
	04/20/22	05/13/22	Regular	\$0.47
	01/21/22	02/15/22	Regular	\$0.45
2021 Dividends				\$1.79
	10/20/21	11/15/21	Regular	\$0.45
	07/20/21	08/16/21	Regular	\$0.45
	04/20/21	05/14/21	Regular	\$0.45
	01/22/21	02/16/21	Regular	\$0.44
2020 Dividends				\$1.75
	10/22/20	11/16/20	Regular	\$0.44
	07/17/20	08/14/20	Regular	\$0.44
	04/17/20	05/15/20	Regular	\$0.44
	01/22/20	02/14/20	Regular	\$0.43
2019 Dividends				\$1.71
	10/22/19	11/15/19	Regular	\$0.43
	07/17/19	08/15/19	Regular	\$0.43
	04/17/19	05/15/19	Regular	\$0.43

UPCOMING DIVIDEND	
Ex-Dividend Date	10/20/23
Payment Date	11/15/23
Amount	\$0.48
Туре	Regular

DIVIDEND RATE	
Regular Dividend	\$0.48
Annual Dividend Rate	\$1.92
Annual Dividend Yield	2.4%
Trailing 12 Months Dividends	\$1.91
Trailing 12 Months Yield	2.4%

STATISTICS	
Payout Ratio	99.0%
Dividend Coverage Ratio	101.1%
Consecutive Growth Years	10+
3 Year Growth Rate	2.9%
5 Year Growth Rate	2.7%
10 Year Growth Rate	3.5%

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USD in Millions	Chart	201	8	2019	2020	2021	2022	TTM	CAGR
Income Statement									
Revenue		15.	544	15,693	16,471	17,421	17,967	19,136	4.3%
Operating Income		3.	685	3,617	3,875	3,883	3,552	3,773	0.5%
Net income		2	400	2,367	2,695	2,166	1,785	1,587	-8.19
Earnings per share diluted		\$2	2.75	\$2.75	\$3.14	\$2.55	\$2.13	\$1.91	-7.19
Average shares diluted	Inn		873	861	859	848	839	831	-1.0%
P/E Ratio		:	24.6	25.5	27.3	27.2	34.4	41.2	11.19
Balance Sheet									
Cash	_88		726	883	888	832	775	951	5.69
Current assets		3.	793	4,179	4,338	4,397	5,113	5,357	7.39
Net Property, Plant and Equipm		3,	881	3,750	3,716	3,730	4,307	4,409	2.69
Working Capital	80		452	141	-66	346	1,109	755	11.09
Net Debt	_80.88	5	640	7,600	7,326	7,001	8,496	7,773	6.79
Stockholders' Equity	880_	-	102	117	743	609	401	-9	
Cash Flow									
Operating Cash Flow		3.	056	3,133	3,719	3,325	2,556	3,282	1.59
Cap Ex		-	436	-335	-410	-567	-696	-729	11.09
Free Cash Flow	•1 1 0_•		620	2,798	3,309	2,758	1,860	2,553	-0.59
Free Cash Flow per share		\$:	3.00	\$3.25	\$3.85	\$3.25	\$2.22	\$3.07	0.59
Profitability									
Operating Margin			.7%	23.0%	23.5%	22.3%	19.8%	19.7%	-3.79
Return on Assets			.3%	17.4%	17.4%	14.0%	11.6%	9.9%	-12.79
Return on Equity		-2352		2023.1%	362.7%	355.7%	445.1%	-17633.3%	
Return on Invested Capital	II	41	.4%	33.3%	32.2%	25.8%	21.0%	20.8%	-13.19
Dividends Dividends Per Share				A		*	*	44.00	
Dividends Per Share Dividend Yield			1.66	\$1.71	\$1.75	\$1.79	\$1.86	\$1.92	3.09
Dividend Growth		2	.8%	2.5%	2.1%	2.1%	2.4%	2.4%	-2.99
Dividend Coverage	_ _		-	3.0%	2.3%	2.3%	3.9%	4.3%	9.89
Dividend Coverage	III.		1.7x	1.6x	1.8x	1.4x	1.1x	1.0x	-9.6%
VALUATION & PROFITABILI	TY HISTOR	Υ							
Date →	TTM	1 Yr	2 Yrs.	3 Yrs.	4 Yrs.				
		Ago	Ago	Ago	Ago				
Price / Earnings	41.2	33.9	23.6	3 28.8	25.8				
Price / Cash Flow	19.9	21.8	20.5	20.2	19.5				
Price / Book	-	381.6	136.6	3 272.7	-				
Price / Tangible B…	-	-	-	-	-				
Price / Sales	3.4	3.7	3.8	3 4.7	3.8				
EV / EBITDA	20.2	20.3	15.9		16.0				
Dividend Yield	2.4%	2.4%	2.4%		2.5%				
Shareholder Yield	4.4%	4.4%	5.3%		4.8%				
Gross Margin	57.2%	57.7%	60.3%		59.2%				
O1000 Marylli	J1.Z/0	31.170	00.570	00.070	JJ.Z /0				

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450.9% 412.1%

16.7%

18.0%

35.9%

15.0%

18.0%

31.7%

-719....

15.4%

16.9%

34.7%

8.3%

9.9%

-1763...

20.8%

10.9%

12.3%

310.0%

23.1%

Net Margin

ROIC

Return on Assets

Return on Equity

ılı.

Colgate-Palmolive (CL)

Consumer Defensive / Household & Personal Products



WARNINGS

Name Severity Details

Negative Sales Growth Years Low Number of Years: 4; Sales 1Y Chg (%): 7.9%

In the last decade this company has had several years with negative revenue growth. If the top-line sales are shrinking this company could be a value trap that looks inexpensive on some measures but never outperforms the market.

Declining EPS Growth

Low |

EPS 1Y Chg (%): -16.6%; EPS 3Y Avg (%): -15.2%; EPS 5Y Avg (%): -4.6%

EPS growth has declined. Comparing EPS growth rates, the 1-year is less than the 3-year which is less than the 5-year. Be sure to understand the reasons as declining earnings growth puts pressure on the stock price.

REPORT TIPS

Metric Definitions

Metric descriptions are available at stockrover.com/help/metrics/metric-overview

Quantitative Scores

Our scores analytics is to offer our concise analysis of a stock in powerful, but easy to digest format. Each of the composite score metrics are designed to use the best available accounting practices as well as source data from SEC filings. The scores are computed for a company vs. the market as a whole.

Fair Value

Fair value performs a forecasted discounted cash flow analysis of a company to determine the company's intrinsic value based on the expected future cash flows the company will produce. It basically determines what a company is worth based on how much cash flow it is expected to generate for you in the future, taking into account the time value of money and the predictability of those forecasted cash flows.

<u>Peers</u>

Peer ratings are computed from raking companies in the same

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